

CAREER IN DESIGNING

Career in designing involves an aptitude for utilizing colour, shapes, space and form to create things that are appealing to the eyes. Design concerns with work in exceedingly artistic, imaginative, inventive and creative manner. Designing and art are closely related. While art is created purely for aesthetic appeal, design involves a product.

Skills required:

An essential mix of practical skills and a talent to use colour, contours, lines, shapes, textures, materials

- Creativity, imagination and keen eye for detail
- One can't rely entirely on artistic talent, excellent communication and teamwork skills are required while working for a design agency
- Business savvy
- Diligent and networking skills

Challenges involved:

- One has to work on various projects simultaneously
- Fast paced and challenging life
- Constant updation of latest trends in the related field
- Regular contacts with the professionals in the field

Listed below are courses offered by government recognised institutes.

S. No	Institute	Course	Eligibility	Duration	Max age	Exam	Apply in	Website
1	National Institute of Fashion Technology (NIFT)	B.Design in Accessory Design	10 + 2	4 yrs	23 yrs	Written entrance exam	October	www.nift.ac.in
2		B.Design in Fashion Communication	10 + 2	4 yrs	23 yrs	Written entrance exam	October	www.nift.ac.in
3		B.Design in	10 + 2	4 yrs	23 yrs	Written	October	www.nift.ac.in

		Fashion Design				entrance exam		
4		B.Design in Knitwear Design	10 + 2	4 yrs	23 yrs	Written entrance exam	October	www.nift.ac.in
5		B.Design in Leather Design	10 + 2	4 yrs	23 yrs	Written entrance exam	October	www.nift.ac.in
6		B.Design in Textile Design	10 + 2	4 yrs	23 yrs	Written entrance exam	October	www.nift.ac.in
7		Bachelor of Fashion Technology	10 + 2 PCM	4 yrs	23 yrs	Written entrance exam	October	www.nift.ac.in
8	National Institute of Design (NID)	Animation Film Design	10+2	4 yrs	20(+ 3 yrs for OBC-NCL, SC, ST & PH)	Design Aptitude Test (DAT)	October	www.nid.edu
9		Ceramic & Glass Design	10+2	4 yrs	20 yrs	Design Aptitude Test (DAT)	October	www.nid.edu
10		Exhibition Design	10+2	4 yrs	20 yrs	Design Aptitude Test (DAT)	October	www.nid.edu
11		Furniture Design	10+2	4 yrs	20 yrs	Design Aptitude Test (DAT)	October	www.nid.edu
12		Graphic Design	10+2	4 yrs	20 yrs	Design Aptitude Test (DAT)	October	www.nid.edu
13		Product Design	10+2	4 yrs	20 yrs	Design Aptitude Test (DAT)	October	www.nid.edu
14		Textile Design	10+2	4 yrs	20 yrs	Design Aptitude Test (DAT)	October	www.nid.edu
15	Footwear Design and Development Institute(FDDI)	Footwear Design & Production	10+2	3 yrs	25 yrs	All India Selection Test (AIST)	April-May	www.fddiindia.com
16		Fashion Leather Accessory Design	10+2	3 yrs	25 yrs	All India Selection Test (AIST)	April-May	www.fddiindia.com
17		Fashion Design	10+2	3 yrs	25 yrs	All India Selection Test (AIST)	April-May	www.fddiindia.com

18	CEPT University	Bachelor of Interior Design	10+2 with 50% P,M, C/B/CompSc/Bio Tech	5 yrs	-	Admission Test + Interview + XII marks	June	www.cept.ac.in
19	IIT Bombay, Guwahati & IITDM Jabalpur	B. Design	10+2	4 yrs	-	Undergraduate Common Entrance Exam for Design (UCEED)	October	www.uceed.in
20		B. Design + M.Design	10+2	5 yrs	-	Undergraduate Common Entrance Exam for Design (UCEED)	October	www.uceed.in
21	Polytechnics	Fashion Design	10	3 yrs	21 yrs	Common Entrance Test (CET)	March-April	www.cetdelhiexam.nic.in
22		Interior Design	10	3 yrs	21 yrs	Common Entrance Test (CET)	March-April	www.cetdelhiexam.nic.in
23		Textile Design	10	3 yrs	21 yrs	Common Entrance Test (CET)	March-April	www.cetdelhiexam.nic.in
24	Indian Institute of Gems & Jewellery	Jewellery Design Foundation	-	10 weeks	-	-	-	www.iigjdelhi.org
25		Industry Oriented Design	-	10 weeks	-	-	-	www.iigjdelhi.org
26		Computer Aided Design/Rhino	-	6 weeks	-	-	-	www.iigjdelhi.org
27		Styles of Jewellery Design	-	5 weeks	-	-	-	www.iigjdelhi.org
28		Jewellery Design Diploma	-	-	-	-	-	www.iigjdelhi.org

Job prospects -

After successful completion of the course, one can be self-employed.

Export houses, garment store chains, textile mills, leather companies, boutiques, hotels, fashion media, marketing sector, furniture manufacturing units, fashion show organizers, jewellery houses and quality control offices, etc offer openings for design professionals. One can join as Cutting Assistant / Graphic Designer / Weaving Consultants / Illustrator / Fashion Merchandisers / Costume Designers / Textile Designers / Fashion Forecasters / Entrepreneurs / Fashion Stylists / Design Manager / Colourist / Outside Sales Representative.

Career in government departments like Railways, Nationalised banks, Defence services etc. can be pursued by clearing exams such as SSC, PSC, UPSC, etc. Teaching is another profession which may be considered