MAJOR COMPONENT- RTE Entitlements SUB-COMPONENT- Media & Community Mobilization ACTIVITY MASTER- Media & Community Mobilization (Elementary & Secondary)

ACTIVITY- Media & Community Mobilization (Elementary & Secondary)

1.Progress Report in r/o Media & Community Mobilization 2019-20

Media & Community Mobilization (Elementary)					
61.b	Media & Community	1696	25.44	1662	24.795
	Mobilization				
61.c	Training of SMC/ SDMC	1696	50.88	1663	49.755
Total of Media & Community			76.32		74.55
Mobilization (Elementary)					

2. Proposal for Media & Community Mobilization 2020-21

Community mobilization is the process of bringing together as many stakeholders as possible to raise people's awareness of and demand for a particular programme, to assist in the delivery of resources and services, and to strengthen community participation for sustainability and self-reliance. A lot can be achieved when people from different parts of the community share a common goal and actively participate in bothidentifying needs and being part of the solution. Community mobilization helps to empower communities and enable them to initiate and control their own development.

Within the development sector, there is a strong focus on communities taking a lead role in development activities rather than just being the receivers of grants and

services. The community is seen as the best judge of its own problems and to have the ability to undertake appropriate action to solve these problems.

The integrated scheme of Samagra Shiksha assigns special importance to decentralized planning and implementation with active involvement of community members, teachers, parents, local bodies including Panchayati Raj Institutions, Municipal Bodies, and other stakeholders in the management of education through establishment of multi-member School Management and Development Committees.

9. (a). Proposal

Activities to enhance Community participation- to organise awareness programmes about the Pandemic i.e. Corona Virus (Covid - 19) relating to sanitation and hygiene.

Corona virus disease (COVID-19) is an infectious disease caused by a new virus.

Objective:

To create awareness in the community regarding prevention of communicable diseases through maintenance of better hygienic conditions.

Proposed Activity:

Counselling followed by Awareness Rallies, Street play, Posters and Banners in neighbouring area of the school.

Strategy:

- The aim of awareness rally is to focus on spreading awareness among people to prevent the spread of Corona Virus and how it affects the human life.
- A brief introduction about the virus to students and parents, prior to rally in the school.

- Street plays may be organised in the community to make them aware about the prevention of COVID19.
- Posters and banners to be distributed to the students as well to the teachers.
- The content of introduction should include importance of social distancing, avoiding mass gathering, maintaining zero physical contact with people, Hand wash methods, knowledge of Aarogya Setu App, encouragement of digital payments and precautions while buying essential goods from market, spreading awareness about their social responsibilities by respecting government initiatives as well as following health and hygiene precautions.
- Through these programmes, the community will also be made aware of the connection between cleanliness/ Swachhta and communicable disease.

Justification:

As COVID19 has been declared as a pandemic therefore we all have a responsibility to help create awareness about health & education and dispel the misconceptions. Counselling session may help the community to deal with the stress caused due to the pandemic. Awareness will also be created regarding use of technology to impart education in these difficult times.

Financial implications:

			(Fin. In lac)
Activity	Phy.	Unit Cost	Fin
Activities to enhance Community participation to organise awareness programmes about the Pandemic i.e. Corona Virus (Covid – 19) DOE-17,MCD-1661,NDMC-14(13+1) (Elementary Level)	1692 (Elementary Level)	0.01	16.92
Activities to enhance Community participation to organise awareness programme against the Pandemics i.e. Corona Virus (Covid – 19) DOE-1005,DCB-06,NDMC-29 (Secondary level)	1040 (Secondary level)	0.01	10.40

Source U-DISE+ 2018-2019

						(F i	in. In lac)
SI.	District	Elementary	Unit Cost	Fin.	Secondary	Unit Cost	Fin.
1	East	174	0.01	1.74	114	0.01	1.14
2	North East	197	0.01	1.97	125	0.01	1.25
3	North	118	0.01	1.18	62	0.01	0.62
4	North West A	217	0.01	2.17	106	0.01	1.06
5	North West B	213	0.01	2.13	122	0.01	1.22
6	West A	112	0.01	1.12	58	0.01	0.58
7	West B	115	0.01	1.15	82	0.01	0.82
8	South West A	55	0.01	0.55	46	0.01	0.46
9	South West B	131	0.01	1.31	93	0.01	0.93
10	South	114	0.01	1.14	72	0.01	0.72
11	South East	154	0.01	1.54	91	0.01	0.91
12	New Delhi	14	0.01	0.14	33	0.01	0.33
13	Central	78	0.01	0.78	36	0.01	0.36
	Total	1692		16.92	1040		10.40

Expected Outcome:

The awareness programme will enlighten the community about importance of maintaining hygienic conditions, social distancing and healthy living practises.

9.(b). Proposal:

Execution of Media Plans for awareness of Pandemic i.e. Covid 19, Cleanliness, and also Preparation of audio-visual, print material about the Samagra Shiksha Scheme etc.

Objective:

To spread awareness among Students / Teachers /Community regarding Pandemic i.e. Covid 19, Cleanliness and the scheme of Samagra Shiksha.

Proposed Activity:

Execution of Media Plans for creating awareness about the Pandemic and preparation of related audio-visual and print material etc.

Strategy:

- 1. Preparation of documentary film on awareness of Pandemic i.e. Covid 19, Cleanliness and the scheme of Samagra Shiksha.
- 2. CDs of documentary film on awareness of Pandemic i.e. Covid 19, Cleanliness and the scheme of Samagra Shiksha to be distributed in each school, Block & District level
- 3. Preparation of booklets, Pamphlets & brochure on Pandemic i.e. Covid 19, Cleanliness and the scheme of Samagra Shiksha
- 4. Distribution of booklets, Pamphlets & brochure at School level

Justification:

By developing the Documentary Film, CD, Booklets, Pamphlets & brochure, we can reach maximum community members. Utilization of a variety of different communication media can help spread the message more effectively.

Financial implications:	(Fin. In lac)		
Activity	Phy.	Unit Cost	Fin.
Execution of Media Plans for creating awareness of Pandemic i.e. Covid 19, Cleanliness, and also Preparation of audio-visual, print material the Samagra Shiksha Scheme. DOE-17,MCD-1661,NDMC-14(13+1) (Elementary Level)	1692 School	0.005	8.46
Execution of Media Plans for creating awareness of Pandemic i.e. Covid 19, Cleanliness, and also Preparation of audio-visual, print material the Samagra Shiksha Scheme DOE-1005,DCB-06,NDMC-29 (Secondary level)	1040 Schools	0.005	5.2

Source U-DISE + 2018-2019

						(111. III 1ac)
SI.	District	Elementary	Unit Cost	Fin.	Secondary	Unit Cost	Fin.
1	East	174	0.005	0.87	114	0.005	0.57
2	North East	197	0.005	0.985	125	0.005	0.625
3	North	118	0.005	0.59	62	0.005	0.31
4	North West A	217	0.005	1.085	106	0.005	0.53
5	North West B	213	0.005	1.065	122	0.005	0.61

(Fin. In lac)

6	West A	112	0.005	0.56	58	0.005	0.29
7	West B	115	0.005	0.575	82	0.005	0.41
8	South West A	55	0.005	0.275	46	0.005	0.23
9	South West B	131	0.005	0.655	93	0.005	0.465
10	South	114	0.005	0.57	72	0.005	0.36
11	South East	154	0.005	0.77	91	0.005	0.455
12	New Delhi	14	0.005	0.07	33	0.005	0.165
13	Central	78	0.005	0.39	36	0.005	0.18
	Total	1692		8.46	1040		5.20

Expected Outcome:

Awareness with the use of Audio Visual Aids will have a long lasting impact. The Community will be better prepared to deal with any such unforeseen situations in the future and will not lead to undue panic in tackling the crisis.

3. Recommendation of Technical Support Group, MHRD

A. Media and Community mobilization: (Elementary)

The state proposed budget estimate for under taking media and community mobilization in 1692-No of elementary schools with a unit cost of **Rs.1500** (unit cost). I.e1692 No. of School) x Rs.1500/- (unit cost) = **Rs.** 25, 38,000

B. Training of SMC/SMDC i.e. Capacity building of SMC/ SMDC: (Elementary)

The state proposed budget estimate for under taking training of SMC/SMDC in 1692-No of elementary schools with a unit cost of Rs.3000 (unit cost) i.e1692- (No. of School) x Rs.3000/- (unit cost) = Rs.50,76,000 -.

C. Media and Community mobilization: (Secondary)

The state proposed budget estimate for under taking media and community mobilization in **1040** No of secondary schools /senior secondary schools with a unit cost of **Rs.1500 (unit cost).** i.e.1040 (No. of School) x Rs.1500/- (unit cost) = **Rs.15, 60,000**

D. Training of SMC/SMDC i.e. Capacity building of SMC/SMDC: (Secondary)

The state proposed budget estimate for under taking training of SMC/SMDC in **1040** No of secondary schools /Senior Secondary schools with a unit cost of Rs.3000 (unit cost). i.e.**1040** (No. of School) x Rs.3000/- (unit cost) = **Rs.31, 20,000**

Reference: PMS-uploaded proposal

Note: The number of schools is to be taken from the UDISE+ 2018-19 only.

II- (1) Appraisal Suggestions:

1. Media and Community Mobilization (Elementary and Secondary)

During the appraisal the state has been advised that an amount of Rs.1500/- per school is providing for Media and Community Mobilization activities.

i. Media and Community Mobilization :

ii (i) Media Activities : a. Execution of Media Plans for publicity of the objectives of the Scheme,

b. Preparation of related audio-visual, print material etc.

(ii) Community Mobilization Activities: a. Activities to enhance Community participation and monitoring for universal access, equity and quality, b. Workshops / Lectures / Programmes for creating Awareness on RTE Act, Learning Outcomes etc.

2. Training of the SMC/SMDC (Elementary and Secondary)

During the appraisal the state has been advised that an amount of Rs.3000/- per school is providing for Training of SMC/SDMC i.e. Capacity building of SMC/SDMC (i. Training of SMC/SDMC members ; is required to be conducted by the Cluster Resource Coordinator (CRC).and (ii) Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter, incentivising nominated parents for attending the SMC/ SMDC meeting regularly, uploading of quarterly reports on a Mobile App *as well as on school register* on the meeting held as well as on the status /activities of the school will be provided.

3. Reports: State is need to provide specific plan and Calendar of Activities and Quarterly Progress report for the Media and Community Mobilization and Training of the SMC/SMDC at elementary and Secondary for the year 2020-21 as per the PAB approvals time to time to by email id of nationalcommunitymobilisation@gmail.com, along with monthly progress in PMS- SamagraShiksha

4. The preparation of the Logo of Samagra Shiksha is under process as and when finalized, communicatin will be sent, how to go abut and where to meet the expenditure.

II-2 Appraisal Suggestion /Remarks with reference to State Plan

A. Media and Community Mobilization:

- 1. All the State and UTs activites proposed are needed based, better plan few number of activites where we can get measurable out come. Learning level of the children will improve, enrolment will improved. Retention etc. As all these activites are to be done at the School level. There is need to have methodology, how to reach school. Material development at State level may be used at District, Cluster, BlockandSchool level.
- 2. List of activites planned State, District, Block and Cluster, School , with unit cost , materials plans to development may shown to the MHRD/TSG –SS before taking the activites from State level to School level.
- 3. State may kindly develop TV spots duration of 30 seconds, Radio spots etc and plan for telecasting in the DD channels and all india radio and even plan for local cables through proper government procedures.
- 4. State level meeting may be organized to finalized various activites of the Media and Community mobilization , officials from MHRD and TSG-SS in charge of the Media and Community mobilization and Training of the SMC/SMDC may invited along with resource persons .

B. Training of the SMC/SMDC activities:

- 1. All the State and UTs proposed activites are need based , better plan few specific number of activites where we can able to undertake these specific activites . Al the specific activities undertaken should give measurable out comes.
- 2. State level : need to prepare training module and training material and information material and training to the district level officials
- 3. District level officials may train all the cluster coordinators at the district level
- 4. All the cluster coordinators needed material and training module to visit to school duly having a time table to cover allocated school of a each cluster coordinator and provide training the smc,smdc members
- 5. Quarterly meeting is to be arranged in each schools, hence need to plan , how to conduct these meetings and how to write minutes/recording may also be discussed during the above training at state district, cluster coordinators. A booklet is to be prepared how to organized quarterly meeting and how to recorded minutes.

- 6. Action plan /calendar is to be prepared to monitor the training of the smc, smdcactivities.
- State level meeting may be organized to finalized various activites of the Training of the SMC/SMDC, officials from MHRD and TSG-SS in charge of the Media and Community mobilization and Training of the SMC/SMDC may invited along with resource persons

Reference: Appraised by Sr.Con (Community Mobilization), TSG-SS

II. (2) Appraisal Issues

- 1. As per the UDISE+ 2018-19 the number of **elementary schools** are 1694. The State has proposed **1692 elementary schools.**
- 2. As per the UDISE+ 2018-19 the number of Secondary and Senior Secondary schools are 1043. The State has proposed 1040 Secondary schools.
- 3. <u>Progress of the media ,community mobilization activities for the year 2019-20 is need to provided as per the PAB approvalsi.e. Physical (Physical specific activity with a unit cost) and financial approval and expenditure incurred.</u>
- 4. <u>Progress of the Training of the SMC/SMDC</u> for the year 2019-20 need to provided as per the <u>PAB approvals i.e. Physical (Physical specific activity with a unit cost) and financial approval and</u> <u>expenditure incurred. The state has provided only the Physical and Financial expenditure, need to provide specific details of physical activities undertaken with unit cost and expenditure.</u>
- 5. <u>Reference: Appraised by Sr.Con (Community Mobilization), TSG-SS``</u>

III. Recommendation 2020-21

A. Media, Community mobilization: (Elementary)

<u>As per the UDISE+ 2018-19 the number of elementary schools are 1694</u>. The State has proposed 1692 elementary schools. After examining the number of schools of UDISE_2018-19 and State Proposed Elementary Schools, <u>Finally, State proposed 1692 elementary schools considered which are less</u> that UDISE+ 2018-19, 1694 elementary schools. The recommended budget estimate for under taking Media and community mobilization is Rs.1500 (unit cost) x 1692 (No. of School) = Rs.25, 38,000/-

The State /UT has to undertake the Media and Community Mobilization duly having a specific plan.

Activities of Media and Community Mobilization:-

(i) **Media Activities** : a. Execution of Media Plans for publicity of the objectives of the Scheme, b. Preparation of related audio-visual, print material etc.

(ii) **Community Mobilization Activities**: a. Activities to enhance Community participation and monitoring for universal access, equity and quality, b. Workshops / Lectures / Programmes for creating Awareness on RTE Act, Learning Outcomes etc.,

B. Training of SMC/SDMC(Elementary)

As per the UDISE+ 2018-19 the number of **elementary schools** are 1694. **The State has proposed 1692 elementary schools.** After examining the number of schools of UDISE_2018-19 and State Proposed Elementary Schools, <u>Finally, State proposed 1692 elementary schools considered which are less</u> <u>than UDISE+ 2018-19, 1694 elementary schools</u>

The recommended budget estimate for under taking Training of SMC/SDMC i.e. Capacity building of SMC/SDMC (a. Training of SMC/SMDC members in each school by the CRC coordinators and b. Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter, incentivising nominated parents for attending the SMC/ SMDC meeting regularly, uploading of quarterly reports on a Mobile App as well as School register on the meeting held as well as on the status /activities of the school will be provided) is Rs.3000/- (unit cost) x 1692 (No. of School) = Rs.50,76,000/. The State/UT has to undertake Media and Community Mobilization activities duly have a specific plan.

Activities of Training of SMC/SMDC:

i. Training of SMC/SMDC members in each schools; is required to be conducted by the Cluster Resource Coordinator (CRC) and

ii. Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter, incentivising nominated parents for attending the SMC/ SMDC meeting regularly, uploading of quarterly reports on a Mobile App on the meeting held as well as on the status /activities of the school will be provided.

A. Media, Community mobilization: (Secondary)

As per the UDISE+ 2018-19 the number of Secondary and Senior Secondary schools are 1043. The State has proposed 1040 Secondary schools. After examining the number of schools of UDISE_2018-19 and State Proposed Secondary and senior secondary Schools, Finally, State proposed 1040 Secondary schools are considered which are less that the UDISE+ 2018-19, 1043 Secondary and senior secondary Schools.

The recommended budget estimate for under taking Media and community mobilization is Rs.1500 (unit cost) x 1040 (No. of School) = Rs.15, 60,000 /- The State /UT has to undertake the Media and Community Mobilization duly having a specific plan.

Activities of Media and Community Mobilization:-

(i) **Media** Activities : a. Execution of Media Plans for publicity of the objectives of the Scheme, b. Preparation of related audio-visual, print material etc.

(ii) **Community Mobilization Activities**: a. Activities to enhance Community participation and monitoring for universal access, equity and quality, b. Workshops / Lectures / Programmes for creating Awareness on RTE Act, Learning Outcomes etc,

D. Training of SMC/SMDC(Secondary)

As per the UDISE+ 2018-19 the number of Secondary and Senior Secondary schools are 1043. The State has proposed 1040 Secondary schools. After examining the number of schools of UDISE_2018-19 and State Proposed Secondary and senior secondary Schools, <u>Finally, State proposed 1040</u> Secondary schools are considered which are less that the UDISE+ 2018-19, 1043 Secondary and senior secondary Schools.

The recommended budget estimate for under taking Training of SMC/SMDC i.e. Capacity building of SMC/SMDC (a. Training of SMC/SMDC members in each school by the CRC coordinators and b. Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter, incentivising nominated parents for attending the SMC/ SMDC meeting regularly, uploading of quarterly reports on a Mobile App as well as on school register on the meeting held as well as on the status /activities of the school will be provided) is Rs.3000/- (unit cost) x 1040 (No of School) =Rs.31, 20,000 /- The State/UT has to undertake these activities duly have a specific plan.

Activities of Training of SMC/SMDC:

i. Training of SMC/SMDC members in each schools ; is required to be conducted by the Cluster Resource Coordinator (CRC).and

ii. Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter, incentivising nominated parents for attending the SMC/ SMDC meeting regularly,

uploading of quarterly reports on a Mobile App on the meeting held as well as on the status /activities of the school will be provided.

E. Over all recommendations:

The State has provided various activites under media, community and training of the SMC and SMDC activites, however specific activites with unit cost is not been provided in view of the above the State is requested to provide the details and get the approval of the MHRD/TSG-SS before taking up the activites at State level to School. Further all the training module and documents in English and local language developed during the year 2019-20 as well as the developing documents for the year 2020-21 may be sent in email id of nationalcommunitymobilisation@gmail.com. As the process of Appraisal the State proposed media, community, training of the smc,smdcactivites were approved.

Reference: Recommendations by Sr.Con (Community Mobilization), TSG-SS

IV. Details of the Proposal 2020-21- Media and Community Mobilization and Training of the SMC &SMDC (Elementary and Secondary)

I (i). Details of the Proposal 2020-21- Media and	AppraisalandRecommendations 2020-21	
Media and Community Mobilization (Elementation	ry)	
Physical	Financial:	
Media Activities :		
a. Execution of Media Plans for publicity of the		
objectives of the Scheme		
Under the above head the state may kindly		Recommended .
propose plan: The objective of Samagra Shiksha will be executed by the Head of the School /Teachers /CRCC /DURCC in each School of	-	Need to provide (i) details of the objectives of samara Shiksha information to be given to the school for publicity of the schemes

DOE/MCD/NDMC/DCB/DSW. Hording/Banners of Samagra Shiksha will be displayed in each school.		and unit cost for this activity is needed. (ii) Text of the matter in the hoardings and bannersin English & Hindi needed with unit cost ofthis activity.
 b. Preparation of related audio-visual, print material etc. <u>Under the above head the state may kindly propose plan:</u> A small brochure on the scheme of Samagra Shiksha will be prepared and distributed to the teachers through Whatts app and other electronic media. A small brochures of Samagra Shiksha will be provided to the Community members (SMC/SMDC /Parents) A small Audio on Samagra Shiksha will be prepared and shared to the schools authorities and community members to spread the awareness of importance of education. 	Unit cost @Rs.250/- X1692 Elementary Schools =Rs.4,23,000	Recommended . (i) Text of the matter in English & Hindi needed with unit cost of for the brochure is needed. this activity. (ii) Text of the matter in English & Hindi needed with unit cost of for the Audio needed.
Sub Total Media Activities	Rs,.8,46,000/-	
Community Mobilization activities.(ELEMENTARY LEVEL)		
a. Activities to enhance Community participation and monitoring for universal access, equity and quality,		

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Under the above head the state may kindly propose plan: Awareness campaigning will be organized at the school level on the Right the Education Act, 2009 to ensure the concept of Access, Equity and Quality. School level workshop/lectures will also be organized through Head of the School /Cluster coordinators /District coordinators. The school will go to the community and spredawarmness to explain the concept of universal Access, Equity and quality. and also advise the community to monitored the school activities as per the Rte ,2009.	Unit Cost @Rs250X1692 Elementary schools=Rs.4,23,000/- Unit Cost @Rs250X1692 Elementary schools=Rs.4,23,000/-	Recommended . Need to provide (i) details of the awareness campaign method, specific dates and text of the mateirla in english and hindi and the unit cost is needed (ii) Agenda of the workshop/lectures, topic is needed (iii) The details of the school official visiting to the community and information which planned to provide may kindly be provided along with text. Text of the material in English and Hindi and the unit cost is needed Further what are the items to be monitored by the community is to prepared and provided to the community in the form of a broucher in local language.
b. Workshops / Lectures / Programmes for creating Awareness on RTE Act, Learning Outcomes etc.		
Under the above head the state may kindly propose plan: Workshops/Meetings/Lectures about the learning outcome of the schools will be organized at the school level to analyze the learning status of the students and teaching	Unit cost @Rs.500X1692 Elementary Schools=Rs.8,46,000/-	Recommended . Need to provide (i) details of the specific activity whether the state is doing workshop or meetings or lectures with unit cost and agenda planned. Is there

skills of the teachers. Further in these workshops /meetings help the schools to get the required steps for improving the learning out comes.		any feed back /Outcome measurable document after holding these activities.
Sub Total Community Mobilization activities	Rs.4,23,000/- + Rs.4,23,000/- +8,46,000 /-=16,92,000	
Grand TotalMedia and Community Mobilization (Elementary level)	Rs. 8,46,000/- +16,92,000=25,38,000/-	As the process of Appraisal the State proposed Media and community mobilization activites were approved .However the state has to prepare a sepecficactivites, unit cost and , methodology and getting approval from the MHRD/TSG-SS before taking up the activites at the State level to school level.

l(iii) Details of the Proposal 2020-2 SMC/SMDC	Appraisal and Recommendations 2020- 21	
Training of the SMC/SMDC (Element	ary)	
Physical	Financial:	
Training of the SMC/SMDC activities i.e. Capacity building of SMC/SDMC		
Under the above head the state may kindly propose plan Training of SMC members will be organising at the school .The Cluster		Recommended. The State is need to provide the specific activities to be undertaken for a.Training of SMC/SDMC members ;is required to be conducted by the Cluster Resource

Resource Centre Coordinators		Coordinator (CRC).
(CRCCs) had organized the training		Need to provide methodology how CRC
with the SMC members under the		coordinators may train the SMC/SMDC
Chairmanship of HoS concerned. The	Rs.1000/- x	members,
topics covered in the training are as	1692=16,92,000/-	No of CRCs covering all the SMC/SMDC
under:-		members.
		Each CRC how many schools are allocated
		to take up Training of the SMC/SMDC
Right to education act 2009.		members.
Substance abuse		
Use of social media		
This training has been designed for		
enhancing the skill and for the		
smooth functioning of activities in this		
context and also to acquaint the		
trainees in some important and new		
areas under RTE Act 2009.		
To help members know about the		
composition and tenure of School		
Management Committee as per State		
Rules.		
Rules.		
Generating awareness among the		
members of the School Management		
Committee about preparation and		
implementation of School		
Development Plan (SDP) under		
section 22 and State Rule 4 of the RTE		
Act, 2009		
The Financial Implications(per school)		
are as under:-		
Refreshments:- 800/-@50 per person		

Contigency:- 200/-		
Total amount = 1000/-		
b . Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter,		
Under the above head the state may kindly propose plan:		The State is need to provide the specific activites to be undertaken for b.Provision for conducting /convening of SMC/SMDC
Quarterly meetings will be organised at school level by the Cluster coordinators. The objectives of these meetings will be:-	Unit cost =Rs. 2000/- x 1692 Elementary Schools=33,84,000/-	Need to provide methodology how Quarterly meetings will be conducted in schools. Methodology /criteria to provide incentives to nominated parenets for attending the SMC/SMDC meetings
*Major/Minor components of Samagra Shiksha-		regularly Need to provide details , how the Quarterly meeting reports along with
 * Access and Retention * RTE Entitlements of Samagra Shiksha. 		status of the school activites planned for uploading in mobile app as well in school registers. Need to provide details , how the Quarterly meeting reports along with status of the school activities planned to
* School Based Assessment		record /minutes in school registers.
* Quality Interventions		
* ICT & Digital Initiatives		
* Sports and Physical Education		
*Gender & Equity		
* Inclusive Education		
* Vocational Education.		
Making members of the school Management Committee aware of important activities, functions and		

responsibilities in achieving the goal of Universalization of Elementary education		
The meetings will be attended by all the members and recorded in the record register.		
The financial implications (per Schools)are as under:-		
An honorarium of Rs. 100= 1200/-(to each parent SMC members will be given once).		
Contingency =Rs. 500/-		
Report writing=300/-		
Total amount for Quarterly meetings =2000/-		
(Elementary level)Total -Training of	Rs.= 3384	000 <u>Recommended, as the process of</u>
the SMCs	+1692000	Appraisal the State proposed Training of
	=5076000/-	the SMC- activities were approved
		<u>.However the state has to prepare a</u> specific activites, unit cost and ,
		methodology and getting approval from
		the MHRD/TSG-SS before taking up the
		activites at the State level to school level.

I(ii)Continuation -Details of the Proposal 2020-2	1 Media and Community	Appraisal and
Mobilization		Recommendations
		2020-21
Media and Community Mobilization (Secondary/	Senior Secondary)	
Physical	Financial:	
Media Activities :		

a. Execution of Media Plans for publicity of the		
objectives of the Scheme		
Under the above head the state may kindly propose plan: The objective of Samagra Shiksha will be executed by the Head of the School /Teachers /CRCC /DURCC in each School of DOE/MCD/NDMC/DCB/DSW.	Unit cost @Rs.250/- X1040 Secondary Schools =Rs.2,60,000/-	Recommended . Need to provide (i) details of the objectives of samara Shiksha information to be given to the school for publicity of the schemes and unit
Hording/Banners of Samagra Shiksha will be displayed in each school.		cost for this activity is needed.
		(ii) Text of the matter in the hoardings and banners in English & Hindi needed with unit cost of this activity
 b. Preparation of related audio-visual, print material etc. <u>Under the above head the state may kindly propose plan:</u> 	Unit cost @Rs.250/-	Recommended . (i) Text of the matter in English & Hindi needed with unit cost of for the brochure is needed.
A small brochure on the scheme of Samagra Shiksha will be prepared and distributed to the teachers through Whatts app and other electronic media. A small brochures of Samagra Shiksha will be provided to the Community members	X1040 Secondary Schools =Rs.2,60,000/-	this activity. (ii) Text of the matter in English & Hindi needed with unit cost of for the Audio needed.
(SMC/SMDC /Parents) A small Audio on Samagra Shiksha will be prepared and shared to the schools authorities and community members to spread the		

awareness of importance of education. Sub Total Media Activities Community Mobilization activities.(Secondary Leve	260000+260000=520000/- Rs,.5,20,000/- el)	
 a. Activities to enhance Community participation and monitoring for universal access, equity and quality, <u>Under the above head the state may kindly</u> <u>propose plan:</u> Awareness campaigning will be organized at the school level on the Right the Education Act, 2009 to ensure the concept of Access, Equity and Quality. School level workshop/lectures will also be organized through Head of the School /Cluster coordinators /District coordinators. The school will go to the community and spread awareness to explain the concept of universal Access, Equity and quality. and also advise the community to monitored the school activities as per the Rte ,2009. 	Unit Cost @Rs250X1040 Secondary schools=Rs.2,60,000/- Unit Cost @Rs250X1040 Secondary schools=Rs.2,60,000/-	Recommended . Need to provide (i) details of the awareness campaign method, specific dates and text of the mateirla in english and hindi and the unit cost is needed (ii) Agenda of the workshop/lectures , topic is needed (iii) The details of the school official visiting to the community and information which planned to provide may kindly be provided along . Text of the material in English and Hindi and the unit cost is

		needed Further what are the items to be monitored by the community is to prepared and provided to the community in the form of a broucher in local language.
b. Workshops / Lectures / Programmes for creating Awareness on RTE Act, Learning Outcomes etc.		
Under the above head the state may kindly propose plan: Workshops/Meetings/Lectures about the learning outcome of the schools will be organized at the school level to analyze the learning status of the students and teaching skills of the teachers. Further in these workshops /meetings help the schools to get the required steps for improving the learning out comes.	Unit cost @Rs.500X1040 Secondary schools=Rs.5,20,000/-	Recommended . Need to provide (i) details of the specific activity whether the state is doing workshop or meetings or lectures with unit cost and agenda planned. Is there any feed back /Outcome measurable document after holding these activities.
Sub Total Community Mobilization activities	2,60,000 + 2,60,000 +5,20,000 =10,40,000/-	
Grand TotalMedia and Community Mobilization(secondary level)	5,20,000+ 10,40,000=15,60,000/-	Recommended. As the process of Appraisal the State proposed Media and community

mobilization activites
were approved
.However the state
has to prepare a
specific activities, unit
<u>cost and ,</u>
methodology and
getting approval from
the MHRD/TSG-SS
before taking up the
activites at the State
level to school level.

I (iv) Details of the Proposal 2020- SMC/SMDC	AppraisalandRecommendations2020-21	
Training of the SMC/SMDC (Second		
Physical	Financial:	
Training of the SMC/SMDC activities		
i.e. Capacity building of SMC/SDMC		
Under the above head the state may kindly propose plan		Recommended. The State is need to
Training of SMC members will be organising at the school .The Cluster Resource Centre Coordinators (CRCCs) had organized the training with the SMC members under the Chairmanship of HoS concerned. The topics covered in the training are as under:-	Rs. 1000/- x 1040=1040,000/-	providethespecificactivitestobeundertakenfora.TrainingofSMC/SDMCmembers;isrequiredtoconductedbytheClusterResourceCoordinator (CRC).NeedtoprovidemethodologyhowCRC
Right to education act 2009. Substance abuse Use of social media		coordinators may train the SMC/SMDC members, No of CRCs covering all

This training has been designed for enhancing the skill and for the smooth functioning of activities in this context and also to acquaint the trainees in some important and new	the SMC/SMDC members. Each CRC how many schools are allocated to take up Training of the SMC/SMDC members.
areas under RTE Act 2009. To help members know about the composition and tenure of School Management Committee as per State Rules.	
Generating awareness among the members of the School Management Committee about preparation and implementation of School Development Plan (SDP) under section 22 and State Rule 4 of the RTE Act, 2009	
The Financial Implications(per school) are as under:- Refreshments:- 800/-@50 per	
person Contigency:- 200/- Total amount = 1000/-	
b. Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter,	
Under the above head the state may kindly propose plan:	The State is need to provide the specific activites to be

		undertaken for
		b. Provision for
Quarterly meetings will be organised		conducting /convening
at school level by the Cluster		of SMC/SMDC
coordinators. The objectives of these		
meetings will be:-	Unit cost =Rs. 2000/- x 1040	Need to provide
	Secondary Schools=20,80,000/-	methodology how
*Major/Minor components of		Quarterly meetings will
Samagra Shiksha-		be conducted in
* Access and Retention		schools. Methodology /criteria
Access and Recention		to provide incentives
* RTE Entitlements of Samagra		to nominated parenets
Shiksha.		for attending the
		SMC/SMDC meetings
* School Based Assessment		regularly
		Need to provide details
* Quality Interventions		, how the Quarterly
* ICT & Digital Initiatives		meeting reports along
		with status of the school activites
* Sports and Physical Education		school activites planned for uploading
		in mobile app as well in
*Gender & Equity		school registers.
* Inclusive Education		Need to provide details
		, how the Quarterly
* Vocational Education.		meeting reports along
		with status of the
Making members of the school		school activities
Management Committee aware of		planned to record /minutes in school
important activities, functions and		registers.
responsibilities in achieving the goal		
of Universalization of Elementary		
education.		
The marking will be strended by U		
The meetings will be attended by all		
the members and recorded in the		
record register.		
The financial implications (per		
Schools)are as under:-		
An honorarium of Rs. 100= 1200/-(to		
each parent SMC members will be		
given once).		

Contingency =	Rs. 500/-					
Report writing	=300/-					
Total amount 1 =2000/-	for Quarterly	y meetings				
=2000/- (Secondary level)Total-Training of Rs. the SMDCs +2080000=31,20		=31,20,000	=1040000	Recommended, as the process of Appraisal the State proposed Training of the SMC- activities were approved .However the state has to prepare a specific activities, unit cost and , methodology and getting approval from the MHRD/TSG- SS before taking up the activities at the State level to school level		
II. (i) Prog Mobilization	ress 2019-	20 - Media	a and Co	mmunity		
Media and Co	mmunity M	obilization (Elementary	()	Appraisal of t	he progress 2019-20
	PAB Appro 20	oved 2019-	Achievem 2019-20	ents		
ltems	Physical	Financial	Physical	Finically	Remarks	Appraisal of the progress 2019-20
a.Display of Logo of Samagra Shiksha	1696	8.48	-	-	Not receive Sample Log of Samage Shiksha hence ne incurred th expenditure	go ra ot ne

b.Media and Community Mobilization Activities :	1696	16.96		AppofSamagraShikshasnotfinalizedbyMHRDhencenotincurredtheexpenditure.	- Without app information may be kept in the school register.
Total	1696	25.44			

II. (ii) Continuation -	Progresss 2	2019-20 - Meo	dia and Com	nmunity N	Aobilization	Appraisal of the progress 2019-20
Media and Communi	ty Mobilizat	ion (Seconda	ary)			
	PAB Appr 20	oved 2019-	Achieveme	ents 2019	-20	
Items	Physical	Financial	Physical	Finic ally	Remarks	Appraisal of the progress 2019-20
a.Display of Logo of SamagraShiksha	1039	5.19	-	-	Not received Sample Logo of Samagra Shiksha hence not incurred the expenditure	True
b.Media and Community Mobilization Activities :	1039	10.39	-	-	App of Samagra Shiksha is not finalized by MHRD hence not incurred the expenditure.	- Without app information may be kept in the school register.
Total	1039	15.39				

Note: State has sent funds to the schools, hence here not provided the details of the expenditure incurred. However in the PMS-2019-20 ,Senior consultant has examined the expenditure , in which they have reported expenditure. The State by email informed that ,it is stated that the funds have been

transferred to the respective schools. However, the Logo of Samagra Shiksha and the App for Reporting by Head of School is awaited from MHRD.

Training of the SMC (Elementary)	PAB Approved 2019-20		Achieve	ments 201	.9-20
Items	Physic al	Financi al	Physica I	Finicall Y	Remarks
a. Training of SMC/SDMC members is required to be conducted by the Cluster Resource Coordinator (CRC).and b.Provision for conducting /convening of SMC/SMDC meetings on a single notified date by the State once in every quarter, incentivising nominated parents for attending the SMC/ SMDC meeting regularly, uploading of quarterly reports on a Mobile App <i>as well as on school</i> <i>register</i> on the meeting held as well as on the status /activities of the school will be provided.	1696	50.88	1663	49.755	Appraisal: State has not provided any progress report for the last one year to MHRD/TSG-SS. a.Need to provide methodology methodology how CRC coordinators may train the SMC/SMDC members, b.No of CRCs covering all the SMC/SMDC members, c.Each CRC how many schools are allocated to take up Training of a.Need to provide methodology how Quarterly methodology how Quarterly meetings will be conducted in schools. b.Need to provide any provisions making for incentives to nominated parenets for attending the SMC/SMDC sMC/SMDC meetings if c.Need to provide any provisions making for incentives b.Need to provide any provisions making for incentives smC/SMDC meetings for smaking for incentives smaking for incentives c.Need to provide details ,

	how the Quarterly meeting reports along with status of the school activites planned for uploading in mobile app as well in school registers.
	d. Need to provide details , how the Quarterly meeting reports along with status of the school activities planned to record /minutes in school registers.
Total	

II. (iv) Continuation - Progress 2019-2	20 –Trainir	ng of the S	MC/ SMD	2	
Training of the SMDC (Secondary)					
	PAB 2019-20	Approved	Achiever	nents 2019	-20
Items	Physica I	Financia I	Physica I	Finically	Remarks

a. Training of SMC/SDMC members; is	1039	31.17	1031	30.885	Appraisal:
required to be conducted by the					
Cluster Resource Coordinator					State has not
(CRC).and b.Provision for conducting					provided any
/convening of SMC/SMDC meetings					progress report for
on a single notified date by the State					the last one year to
once in every quarter, incentivising					MHRD/TSG-SS.
nominated parents for attending the					
SMC/ SMDC meeting regularly,					a.Need to provide
					methodology how
uploading of quarterly reports on a					CRC coordinators
Mobile App as well as on school					may train the
register on the meeting held as well					SMC/SMDC
as on the status /activities of the					members,
school will be provided.					
					b.No of CRCs
					covering all the
					SMC/SMDC
					members,
					c.Each CRC how
					many schools are
					allocated to take up
					Training of the
					SMC/SMDC
					members.
					a.Need to provide
					methodology how
					Quarterly meetings
					will be conducted in
					schools.
					b.Need to provide
					any provisions
					making for incentives
					to nominated
					parenets for
					attending the
					SMC/SMDC meetings
					regularly
					c Nood to provide
					c.Need to provide
					details , how the

			Quarterly meeting reports along with status of the school activites planned for uploading in mobile app as well in school registers. d.Need to provide details , how the Quarterly meeting reports along with status of the school activities planned to record /minutes in school registers.
Total			

II. (v) Continuation - Progress 2019-20 – Training of the SMC/SMDC

Details of the Training of the SMCs (elementary)

Please provide the details:

The Cluster Resource Centre Coordinators (CRCCs) had organized the meeting with the SMC members under the Chairmanship of HoS concerned. The topics covered in the training are as under:-

*The CRCCs had elaborated the Major/Minor components of Samagra Shiksha-

* Access and Retention

- * RTE Entitlements of Samagra Shiksha.
- * School Based Assessment
- * Quality Interventions
- * ICT & Digital Initiatives
- * Sports and Physical Education
- *Gender & Equity
- * Inclusive Education
- * Vocational Education

(viii) Continuation - Progress 2019-20 - Training of the SMC/SMDC

Details of the Training of SMDC (Secondary)

Please provide the details:

The Cluster Resource Centre Coordinators (CRCCs) had organized the meeting with the SMC members under the Chairmanship of HoS concerned. The topics covered in the training are as under:-

The CRCCs had elaborated the Major/Minor components of Samagra Shiksha-

- * Access and Retention
- * RTE Entitlements of Samagra Shiksha.
- * School Based Assessment
- * Quality Interventions
- * ICT & Digital Initiatives
- * Sports and Physical Education
- *Gender & Equity
- * Inclusive Education
- * Vocational Education

III. Other details needed for the –State of Training and meeting of SMC/SMDC Members(Elementary and Secondary):

III. (i) Status of Training and meetings of SMC Members(Elementary):

A. Single Notified day for Conducting /Convening of SMC meetings (Elementary)

Ans:- The state was notified the activities under Sub-Component-Media & Community Mobilization of Major Component-RTE Entitlements through circular No.F.DE.29 (10)/SS/Media & Comm./04/2019-20/4894-4908 Dated20/09/2019

Quarter	Months covered	Notified date for Quarterly SMDC members Meeting (for Elementary and) (DD/MM/YYYY)	Remarks
Quarter 1	April, May, June 2019		Funds received
			in second
			Quarter, 2019
Quarter 2	July, August, September 2019	September / October, 2019	
Quarter 3	October, November,	December 2019	
	December 2019		
Quarter 4	January, February, March	March 2019	
	2020		

B.Number of Quarterly SMC meetings Conducted:

Ans: 1663 Schools x 3 Quarters= 4989 Meetings (As the funds released the in the second quarter meetings)

C. Quarterly SMC meeting minutes recorded in the school register?

Ans: Yes/No (please tick √), If Yes, 1663 number of schools.

Ans: In case No, any specific reason:

D.Number of CRCs conducted Training of the SMC members in schools. Ans: No. of CRCs: - 136 No of Schools:- 1663

III. (ii) Status of Training and meetings of SMDC Members (Secondary):

A. Single Notified day for Conducting /Convening of SMDC meetings (Secondary) Ans:

Quarter	Months covered	Notified date for Quarterly SMDC members Meeting (for Elementary and) (DD/MM/YYYY)	Remarks
Quarter 1	April, May, June 2019		Funds received in second Quarter, 2019
Quarter 2	July, August, September 2019	September / October, 2019	
Quarter 3	October, November, December 2019	December 2019	
Quarter 4	January, February, March 2020	March 2019	

B.Number of Quarterly SMDC meetings Conducted:

Ans:1031 Schools x 3 Quarters =3093 Meetings (As the funds released the in the second quarter meetings)

C.Quarterly SMDC meeting minutes recorded in the school register?

Ans: Yes/No (please tick v), If Yes 1031 number of schools.

Ans: In case No, any specific reason: -----

D.Number of CRCs conducted Training of the SMDC members in schools Ans::No of CRCs: 136 No of Schools: 1031

III.(iv). -Structure of the SMC/SMDC

A. Structure of SMCs in Elementary Schools. There are 16 members in Elementary Schools as shown below:

A.1. Structure of the SMC

Sr. No.	SMC Members	Designation
1	Principal	Chairperson
2	Parent	Vice-Chairperson
3	Teacher	Convener
4	Parent	Member
5	Parent	Member
6	Parent	Member
7	Parent	Member
8	Parent	Member
9	Parent	Member
10	Parent	Member
11	Parent	Member
12	Parent	Member
13	Parent	Member
14	Parent	Member
15	MLA	MLA Member
16	Social Worker	Social Worker

Structure of SMDC in Secondary Schools. There are 16 members in Secondary Schools .In Delhi State School management Committee and School Management & Development Committee both are same and functional in all the schools of Delhi .

B.1 Structure of the SMDC

Sr. No.	SMDC Members	Designation	
Same as	the SMC Members given above		
Total M	embers :16		

III. (v) - No. of SMCs and SMDCs and no. of members- (2019-20)

A. SMC

No. of Elementary Schools	No. of SMCs	No. of Members in each SMC
1663	No of schools x 1 smc=	26608 members
	1663 x16	26608

B.SMDC

No. of Secondary Schools	No. of SMDCs	No. of Members in each SMDC
1031	No of schools x 1 SMDC=	16496 members
	1031 x 16=16496	

III (VI) : In case if the State have only SMC for elementary and secondary and senior secondary?

If Yes, please provide circular in which mentioned about formation of SMC in elementary, secondary and senior secondary schools. The circular may kindly be sent in the email id of <u>nationalcommunitymobilisation@gmail.com</u>

III (viii) Training module of SMC/SMDC

- i. Training module for SMC for elementary developed in English and local language:
- ii. Yes/No (please tick √),
- iii. If Yes, a copy of the training module for SMC for elementary developed in English and local language may kindly be sent in the email id of <u>nationalcommunitymobilisation@gmail.com</u>
- iv. Training module for SMDC for Secondary developed in English and local language:
- v. Yes/ No(please tick V),
- vi. If Yes, a copy of the training module for SMDC for Secondary developed in English and local language may kindly be sent in the email id of nationalcommunitymobilisation@gmail.com
- vii. Training module developed for the combination of SMC -elementary and SMDC- Secondary. if developed in English and local language:

Yes/No. (Please tick v),

If yes, a copy of the combination of SMC -elementary and SMDC- Secondary developed in English and local language may kindly be sent in the email id of <u>nationalcommunitymobilisation@gmail.com</u>

IV. Any other progress under Media and Community Mobilization (Elementary and Secondary). If the State/UT plans to provided - NA

V. Any other progress under Training of the SMC/SMDC (Elementary and Secondary) If the State/UT plans to provided:-NA

V. UDISE-2018-19- DELHI

School Category	Level	Number of Schools	
Grade 1 to 5	Elementary	1675	
Grade1 to 8	Elementary	3	
Grade 1 to 12	Secondary	465	
Grade 6 to 8	Elementary	16	
Grade 6 to 12	Secondary	479	
Grade 1 to 10	Secondary	19	

Grade 6 to 10	Secondary	79	
Grade 9 to 12	Secondary	1	
Total		2737	
Source UDISE+ 2018-19 (Provisional)			
Elementary			
School Category	Total Govt Schools		
Primary only with grades 1 to 5	1675		
Upper Primary with grades 1 to 8	3		
Upper Primary only with grades 6 to 8	16		
Total	1694		
Secondary			
School Category	Total Govt Schools		
Higher Secondary with grades 1 to 12	465		
Higher Secondary With Grades 6 tO 12	479		
Secondary/Sr. Sec. with grades 1 to 10	19		
Secondary/Sr. Sec. with grades 6 to 10	79		
Higher Secondary with grades 9 to 12	1		
Total	1043		
Elementary +Secondary(Total)	2737		

Reference:Receivedby email from MIS unit

Note: Recommendation of the Media, Community mobilization and Training of the SMC/SMDC activities for elementary and secondary based on the number of elementary schools and number of

secondary and senior secondary schools, Number of schools to be considered are based on UDISE +2018. Hence for reference UDISE +2018-19 schools information provided in the appraisal report.

VI. Progress 2019-20 as per the PMS-SS,MHRD

(A) Media and Community Mobilization and Training of the SMC/SMDC (Elementary) 2019-20

SL.No.	Subject	Budget Approved 2019-20-PAB		Achievement 2019-20 as on 31.3.2020		
		Physical	Financial	Physical	Financial	
.1.	Media and Community Mobilization	1696	25.44	1664	24.96	
2.	Training of the SMC/SMDC	1696	50.88	1664	49.92	

Generated as on Thursday, April 16, 2020

(B) Media and Community Mobilization and Training of the SMC/SMDC (Secondary) 2019-20

SL.No.	Subject	Budget Approved 2019-20-PAB		Achievement 2019-20 as on 31.3.2020		
		Physical	Financial	Physical	Financial	
.1.	Media and Community Mobilization	1039	15.59	1031	15.465	
2.	Training of the SMC/SMDC	1039	31.17	1031	30.93	

Generated as on Thursday, April 16, 2020

5.Costing of Plan Approval Board (PAB)

Sub Component	Activity Master	Level	Physical	Unit Cost	Financial (In Iac)
Media & Community Mobilization	Media & Community Mobilization (Elementary)				
	Media & Community Mobilization (Elementary)				
	Organize awareness programme about the Pandemic i.e. Corona Virus (Covid – 19)	Elementary	1692	0.01	16.92
	Execution of Media Plans for creating awareness of Pandemic i.e. Covid 19, Cleanliness, and also Preparation of audio-visual, print material the Samagra Shiksha Scheme.	Elementary	1692	0.005	8.46
	Media & Community Mobilization (Secondary)				
	Organize awareness programme about the Pandemic i.e. Corona Virus (Covid – 19)	Secondary	1040	0.01	10.40
	Execution of Media Plans for creating awareness of Pandemic i.e. Covid 19, Cleanliness, and also Preparation of audio-visual, print material the Samagra Shiksha Scheme (Secondary)	Secondary	1040	0.005	5.2
	Total of Media & Community Mobilization				40.98