

सब पदें सब बदें SAMAGRA SHIKSHA- DELHI (A Society under Education Department, Govt. of NCT of Delhi) 3rd Floor, Vidya Samiksha Kendra (New Building), Boulevard Road, Civil Lines, Delhi-110054 Email:-spd_delhi@rediffmail.com Date 24/01/ 2024

No.DE.29(10)/SS/MEDIA & Comm./04/20-21/Partfile / 184- 4189

CIRCULAR

SUBJECT: Guidelines for "Padho Badho Sandesh Vaahan" under Major Component- RTE Entitlements and Sub Component-"Community Mobilization" under Samagra Shiksha-Delhi for the year 2023-24.

The Project Approval Board 2023-24 (PAB) of Ministry of Education, Govt. of India, for Samagra Shiksha-Delhi has approved "Community Mobilization" under Samagra Shiksha-Delhi for the year 2023-24.

"Padho Badho Sandesh Vaahan with Motivational Movie will move in all the 13 Districts of Delhi. The main objective of "Padho Badho Sandesh Vaahan" is to ensure admission of children living in vulnerable area/ slum area or targeted area of age group in between 6 to 14 years. This campaign will be initiated for 40 days. The Vaahan will cover all vulnerable areas/ focused areas/ slum areas of Delhi and will create awareness among the community members/ parents of the children living in slum areas.

"Padho Badho Sandesh Vaahan" will be covering every targeted lane, street, slum area/ targeted area. Public announcement will be played repetitively on "Admission Enrollment and Importance of Education so that the awareness regarding the same can be spread to every corner of the targeted area/ Slum area & JJ Colony. A short motivational movie will be shown on "PadhoBadho Sandesh Vaahan covering all the major interventions of Samagra Shiksha.

Guidelines to be followed during Padho Badho Sandesh Vaahan Campaign:

- 1. The Padho Badho Sandesh Vaahan will commence from 24th January, 2024 onwards and will cover all the major slum areas/vulnerable areas of Delhi.
- 2. Timings of the Sandesh Vaahan will be from 10:00 AM to 5:00 PM with No Saturdays and Sundays off (Except- 26th January, 2024).
- 3. Usage of Mike must be ensured by CRCC to provide awareness/ information among the community members.
- 4. Sandesh Vaahan should mandatorily cover all the major and slum areas of Delhi and also to ensure safety of the Sandesh Vaahan that it does not touches the height of Cable Wires, Avoid taking the Sandesh Vaahan in narrow lanes.
- 5. If Sandesh Vaahan is in moving position then only audio will be played, if it is stopped at one location then Motivational movies will be played in order to create awareness among the community members.

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- Pamphlets (Provided by Samagra Shiksha-HQ to all districts) will be distributed among the community members.
- The contrainty memory. 7. DURCCS can make flexible changes in the schedule below in case of emergency.
- Contact details of the Vehicle and Drivers is given below:

8. (Contact	ae
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no Vehicle No	Driver Name	Contact No 8178304278			
DL-1LAA-	Mr. SOURAV	8170001210			
1540	Mr. ARBAJ	7428786277			
DL-1LAC-					
4730 DL-1LW-5739	Mr. SAHIL	7042930640			
DL-1LX-7725	Mr. NITIN	9599632977			

Concerned CRCCs (As per the list in "Annexure I") will coordinate in case of any query or clarification needed with Coordinator **Smt. Priya 8700101110.**

According the schedule specifying the date and details of "Padho Badho Sandesh Vaahan" is also annexed in the same "Annexure I"

Mhunn Pol 241012224 (Mohinder Pal)

(Mohinder Pal) Deputy Director of Education Samagra Shiksha-Delhi Date: ۲۹/۵۱/۲۷

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Copy to:-

- 1. All DDES /DPOS
- 2. DURCCs with the direction to monitor the activity.
- 3. All CRCCs with the direction to monitor the activity.
- 4. OS (IT) please upload the circular on Department's website.
- 5. M/s Deepika Enterprises
- 6. Guard File

Mound of Manual

(Mohinder Pal) Deputy Director of Education Samagra Shiksha-Delhi

Annexure I

S.N	D. DISTRICT	DL-1LAA- 1540	DL-1LAC- 4730	DL-1LW- 5739	DL-1LX- 7725	START DATE	END DATE	Name of the concerned CRC C	Contact No of CRCC
1	NORTH		12 DAYS			24-01-2024	07-02-2024		87001791
2	NORTH WES	БТ			14 DAYS	24-01-2024	09-02-2024		93548211
3	NORTH WES B	T 20 DAYS				24-01-2024	15-02-2024		85109649
4	WEST A			12 DAYS		24-01-2024	07-02-2024	Mr. Rahul Raiput/ Dr.	869646627 981838623
5	WEST B				9 DAYS	10-02-2024	18-02-2024	Mr. Joginder Mann	783865749
6 7	B SOUTH EAST	13 DAYS				16-02-2024	28-02-2024	Mr. Braj Bhushan Arya	886092399
_	SOUTH		14 DAYS			08-02-2024	21-02-2024	Mr. Sarvesh Upadhyay	740845653(
ə	EAST			15 DAYS		08-02-2024	22-02-2024	Mr. Pilot Meena	7982967034
0 1	NORTH EAST			13 DAYS		23-02-2024	06-03-2024	Ms. Pooja Goswami	9268534476
S	OUTH WEST		14 DAYS			22-02-2024	06-03-2024	Mr. Tejpal Singh	9899099607
	EW DELHI				14 DAYS	15-02-2024	28-03-2024	Mr. Naresh Kumar	9250259770
-	ENTRAL	7 DAYS			3 DAYS	29-02-2024	02-03-2024	Ms. Neetu Gupta	9990362777
т	DTAL	40 DAYS	40 DAYS	40 DAYS	40 0 414	29-02-2024	06-03-2024	Mr. Taqui Hasan	9756301186
				ie bais	40 DAYS				

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