



शिक्षा का अधिकार

सर्व शिक्षा अभियान
सब पढ़ें सब बढ़ें

SAMAGRA SHIKSHA- DELHI

(A Society under Education Department, Govt. of NCT of Delhi)

3rd Floor, Vidya Samiksha Kendra (New Building), Boulevard Road, Civil Lines, Delhi-110054

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No.DE.29(10)/SS/MEDIA & Comm./04/20-21/Partfile/1184-4189

Date 24/01/2024

CIRCULAR

SUBJECT: Guidelines for "Padho Badho Sandesh Vaahan" under Major Component- RTE Entitlements and Sub Component-"Community Mobilization" under Samagra Shiksha-Delhi for the year 2023-24.

The Project Approval Board 2023-24 (PAB) of Ministry of Education, Govt. of India, for Samagra Shiksha-Delhi has approved "Community Mobilization" under Samagra Shiksha-Delhi for the year 2023-24.

"Padho Badho Sandesh Vaahan with Motivational Movie will move in all the 13 Districts of Delhi. The main objective of "Padho Badho Sandesh Vaahan" is to ensure admission of children living in vulnerable area/ slum area or targeted area of age group in between 6 to 14 years. This campaign will be initiated for **40 days**. The Vaahan will cover all vulnerable areas/ focused areas/ slum areas of Delhi and will create awareness among the community members/ parents of the children living in slum areas.

"Padho Badho Sandesh Vaahan" will be covering every targeted lane, street, slum area/ targeted area. Public announcement will be played repetitively on "Admission Enrollment and Importance of Education so that the awareness regarding the same can be spread to every corner of the targeted area/ Slum area & JJ Colony. A short motivational movie will be shown on "PadhoBadho Sandesh Vaahan covering all the major interventions of Samagra Shiksha.

Guidelines to be followed during Padho Badho Sandesh Vaahan Campaign:

1. The Padho Badho Sandesh Vaahan will commence from **24th January, 2024** onwards and will cover all the major slum areas/vulnerable areas of Delhi.
2. Timings of the Sandesh Vaahan will be from 10:00 AM to 5:00 PM with **No Saturdays and Sundays off (Except- 26th January, 2024)**.
3. Usage of Mike must be ensured by CRCC to provide awareness/ information among the community members.
4. Sandesh Vaahan should mandatorily cover all the major and slum areas of Delhi and also to ensure safety of the Sandesh Vaahan that it does not touches the height of Cable Wires, Avoid taking the Sandesh Vaahan in narrow lanes.
5. If Sandesh Vaahan is in moving position then only audio will be played, if it is stopped at one location then Motivational movies will be played in order to create awareness among the community members.

M. S. Singh
24/01/2024

6. Pamphlets (Provided by Samagra Shiksha-HQ to all districts) will be distributed among the community members.
7. DURCCS can make flexible changes in the schedule below in case of emergency.
8. Contact details of the Vehicle and Drivers is given below:

S.no	Vehicle No	Driver Name	Contact No
1	DL-1LAA-1540	Mr. SOURAV	8178304278
2	DL-1LAC-4730	Mr. ARBAJ	7428786277
3	DL-1LW-5739	Mr. SAHIL	7042930640
4	DL-1LX-7725	Mr. NITIN	9599632977

Concerned CRCCs (As per the list in "Annexure I") will coordinate in case of any query or clarification needed with Coordinator **Smt. Priya 8700101110**.

According the schedule specifying the date and details of "Padho Badho Sandesh Vaahan" is also annexed in the same "Annexure I"

Mohinder Pal
24/01/2024
(Mohinder Pal)

Deputy Director of Education
Samagra Shiksha-Delhi

Date: 24/01/24

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Copy to:-

1. All DDES /DPOS
2. DURCCs with the direction to monitor the activity.
3. All CRCCs with the direction to monitor the activity.
4. OS (IT) please upload the circular on Department's website.
5. M/s Deepika Enterprises
6. Guard File

Mohinder Pal
24/01/2024
(Mohinder Pal)

Deputy Director of Education
Samagra Shiksha-Delhi

