### WEEKWISE SYLLABUS 2015-16

**CLASS : XI (VOCATIONAL)**

**SUBJECT : INTRODUCTION OF THE FASHION INDUSTRY (775)**

<table>
<thead>
<tr>
<th>THEORY</th>
<th>PRACTICAL</th>
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<tbody>
<tr>
<td><strong>01.07.2015 TO 10.09.2015 1ST TERM</strong></td>
<td></td>
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<tr>
<td><strong>Chapter-1</strong></td>
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<tr>
<td>FASHION : Definition of fashion in all its aspects.</td>
<td>Survey a Department of lifestyle store and study the products on display.</td>
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<tr>
<td>STYLE : The definition of style and different from fabric.</td>
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<td>TREND : Definition of the term, origin of trends &amp; fashion.</td>
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<tr>
<td><strong>Chapter-2</strong></td>
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<tr>
<td>1. Understanding the similarity and difference between design cut and craft.</td>
<td>Make a presentation in incorporating the following information range of products boctique, nift and export house.</td>
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<tr>
<td>2. Understanding the role of fashion professionals like design, stylist, merchandiser and coordinator.</td>
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<tr>
<td>3. Understanding the role of fashion professionals like design, stylist, merchandiser and coordinator product cycle and the link between you fabric garments.</td>
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<tr>
<td>4. The various aspects of fashion business – designing, manufacturing and retailing scenarios for apparel.</td>
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<tr>
<td><strong>16.09.2015 TO 21.09.2015 REVISION</strong></td>
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### 22.09.2015

**1st Term**

### 12.10.2015 to 18.10.2015

**2nd Term**

<table>
<thead>
<tr>
<th>Chapter-3</th>
<th>Project file – Designer Sheet – Sketching – Pearl Academy &amp; Zara Fashion Centre.</th>
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</thead>
<tbody>
<tr>
<td>1. Product categorization-textile.</td>
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<tr>
<td>2. Product categorization-accessories / lifestyle products leather goods and footwear.</td>
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### 19.10.2015 TO 22.10.2015

**Autumn Break**

| Chapter-4 |  |
|-----------|  |
| 1. Trims and accessories for the fashion industry. The fashion of designer’s, design house – India and abroad. |  |
| 2. The business of fashion – fashion centers, brands stores – India and Abroad. |  |

### 31.12.2015 TO 15.01.2016

**Winter Break**

<p>| Chapter-5 |  |
|-----------|  |
| Support Institutes for the fashion industry Trade promotion services (CMAI, AEPC, PEXCIL) etc. Garment and non-garment Testing laboratories, BTRA, Sitra Textile Committee and Handicrafts Developments Corporation EDC/etc. |  |</p>
<table>
<thead>
<tr>
<th>Date Range</th>
<th>Event</th>
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<tbody>
<tr>
<td>16.01.2016 TO 18.02.2016</td>
<td>REVISION</td>
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<tr>
<td>19.02.2016 TO 24.03.2016</td>
<td>2ND TERM EXAM.</td>
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<td>24.03.2016 TO 31.03.2016</td>
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