GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI.
DIRECTORATE OF EDUCATION : SCHOOL BRANCH
OLD SECRETARIAT : DELHI-110054.

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CIRCULAR

Sub: 17th Delhi Book Fair-2011

Please find enclosed the letter received from Anand Bhushan, President, The Federation of Indian Publishers on the above cited subject. The Book Fair will be held from 27th August 2011 to 4th September 2011.

All the Heads of Govt./Govt. Aided/ Unaided recognized schools of Delhi are requested to encourage students to visit the Fair.

(Signed)
(Dr.(Mrs.) Suman Rekha)
Deputy Director of Education (Schools)

Encl. As above

All Heads of Schools through DEL-E

Copy for information to:-
1. P.S. to Director (Education)
2. All Regional Directors
3. All DDEs/EOs
4. OS(IT) to paste on the website.

(Signed)
(Dr.(Mrs.) Suman Rekha)
Deputy Director of Education (Schools)
The Federation of Indian Publishers
The Representative Body of the Publishers in India
and The Regional Office for South Asia of International Publishers Association

18/1C, Institutional Area, Aruna Asaf Ali Marg (Near JNU), New Delhi - 110067
Phones : 2696487, 26852263, Fax : 91-11-26964054
e-mail : fip1@sify.com Website : www.fipindia.org

ANAND BHUSHAN
PRESIDENT

17 June 2011

The Director of Education
Govt. of NCT of Delhi
Old Secretariat
Room No.12
Delhi - 110 054

Dear Sir/Madam,

17th Delhi Book Fair 2011

The Federation of Indian Publishers, in collaboration with the India Trade Promotion Organisation, has been organising the Delhi Book Fair since 1995. The 17th edition of the Delhi Book Fair will be held from 27 August to 4 September 2011 in the Hall of Special Displays with state-of-the-art facilities at Pragati Maidan, New Delhi. It is an event keenly awaited by book lovers, authors, scholars, intellectuals and librarians.

Concurrently with the Fair, a number of Conferences, Seminars, buyer-seller meets, book releases, book launches and a host of other activities, including cultural evenings, will also be organised.

The Delhi Book Fair has come to be recognised as the biggest book event of India and has also established its credit worthiness in the international book world. It is because of this that many foreign book publishers also participate in this Fair.

While this Fair covers a series of important subjects concerning the book industry, it also makes its contribution in the fields of literacy, improvement in reading habit and choice of latest multi-lingual books on a variety of topics under one roof.

More than 400 publishers from across the country are expected to participate in the Fair and showcase all kinds of books, especially children books, books for adults and neo literates, books on computers and IT, besides fiction and non-fiction.

President : Anand Bhushan
Vice Presidents : Ashok Gupta, Anil Mehta
Legal Consultant : LexCorp - Advocates & Solicitors

The name of 'THE FEDERATION OF INDIAN PUBLISHERS' has been given at the top in twelve regional languages.

We are writing this to request you to kindly have the details about the Delhi Book Fair 2011 circulated to all schools under your jurisdiction asking their teachers and students to visit the Fair. This will also be a unique opportunity for the Principals/Librarians of the schools to browse through the books and make a selection from a large array of books published all over India on a variety of subjects under one roof in a congenial atmosphere. We also request you to kindly ask the Principals of schools to release maximum funds to the Librarians for the purchase of books.

Further, being in a related career, we also look forward to your active participation. The Federation is pleased to invite you to visit the Fair. If you kindly let us know about your visit to the Fair in advance, we shall arrange to receive you and also take you round the Fair.

The Fair timings are from 10 a.m. to 8 p.m. on all days.

Thanking you,

Yours faithfully,

Anand Bhusan

(ANAND BHUSHAN)

PRESIDENT