CIRCULAR

Sub: CBSE Shoobh Photography Contest 2014

Please find enclosed herewith the letter dated 4.06.2014 received from the CBSE regarding CBSE-Shoobh Photography Contest 2014 in which the students are invited to share their personal vision of life, joy and laughter, Human welfare, through creative self-expression which is the underlying philosophy of the contest.

There is no participation fee and last date for submission of entries is 31st July 2014. Maximum of 2 entries (photographs), per category, per participant out of the categories mentioned in the letter may be sent by mail as per address mentioned in the letter. All conditions applicable to the contest may strictly be adhered to and not following all specifications will result in disqualification.

(Dr. Sunita S Kaushik)
Addl.D.E.(School)

Encl. : as above

All HOSs/EOs/DDEs/ through DEL-E

Copy to:-
1. PS to Principal Secretary(Education)
2. PS to Director(Education)
3. Director, CBSE
4. All R.D.Es
5. OS(IT) to please paste it on the website

(USHA RANI)
ADE (School)
NOTIFICATION

CBSE/DIR/ACAD/2014
Dated: 4th June, 2014

CBSE-SHOOBH PHOTOGRAPHY CONTEST 2014

Theme: JOY-The JOY of Shooting.

The Central Board of Secondary Education and SHOOBH Group Welfare Society have joined to launch the JOY [JOY of Shooting] Photography Contest 2014. It is a facet of photography that, it encourages the ‘shooters’ to reflect on and exalt over their everyday life, its many beauties and great diversity in ways of life in the community and around the world. Students are therefore invited to share their personal vision of life, joy and laughter. Human welfare, through creative self-expression, is the underlying philosophy of the contest. While capturing the various facets of life around them for posterity, these budding photographers would also see it through the ‘eyes’ of a camera. A moment captured in a photograph would be a dynamic example of technology and humanity working together.

Guidelines:

Participation fee: Participation is free

Last date for submission of entries: 31st July 2014 [See annexures 1 & 2 for details]

Criteria: Maximum of 2 entries [photographs], per category, per participant.

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<thead>
<tr>
<th>Categories</th>
<th>A</th>
<th>Class III &amp; V</th>
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<tbody>
<tr>
<td>B</td>
<td>Class VI &amp; VIII</td>
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<td>C</td>
<td>Class IX &amp; X</td>
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<td>D</td>
<td>Class XI &amp; XII</td>
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<td>E</td>
<td>Over 21 years-open to teachers &amp; staff</td>
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Specifications:

a. Requirements:
   i. Attested as the original work of the participant by the School Head
   ii. Photograph may have a story, but the story should not exceed 250 words & must be written in English / Hindi.
   iii. Adhere to all technical specifications
   iv. Must not infringe on any person/entity’s copyright
   v. Strictly adhere to all conditions applicable to the contest.

b. Technical specifications:
   i. File size- up to 4 MB
   ii. Format - JPG
   iii. All images must be available at 300dpi, even if the image is at a lower dpi

c. Mode of submission of entries:
   i. E-mail- shoobhphotographycontest@gmail.com
   ii. Mail- CD/pen drive/print, addressed to: ShOOBh Group Welfare Society, 10, CSC, pocket-E, Mayur Vihar-2, New Delhi 110091, India

d. Prize & Certificate of Merit: Three selected finalists in each category will receive a Medal & Certificate of Merit.

e. Not to follow all specifications will result in disqualification.

All School Heads are directed to ensure that the details of the competition are easily accessible to all staff and students. Your cooperation in this regard will ensure an enthusiastic participation in all categories of the photography contest.

DR. SADHANA PARASHAR
DIRECTOR [ART & E]
Contest period: The Contest ends at 11:50 p.m. on July 31, 2014. The Contest Period consists of an ‘image submission phase’ that begins at 12.00 a.m. on April 13, 2014 & ends at 11:50 p.m. on July 31, 2014 & a ‘judging phase’ that begins at 12.00 a.m. on August 1, 2014 & ends at 11:50 p.m. on August 15, 2014.

a) Guidelines:
   i. Failure of any photograph to comply with the guidelines shall result in disqualification. Any submission that includes content that is deemed inappropriate, indecent, & obscene or otherwise does not comply with the rule & regulation of the competition will be disqualified.
   ii. Each entry should be original, entirely done individually & should not have been previously submitted to any other competition or exhibited in any other forum.
   iii. The entry form should be filled up & complete in Hindi/English, or be accompanied by a translation in Hindi / English.
   iv. Attach a copy of the form with the photograph, complete the form in your own handwriting along with signature of the school head authorised signatory with stamp when submitting the photograph.

b) Liability: All prints are submitted at the participant’s own risk. The organisers cannot accept liability for any loss of or damage occurring to any entries, whether this occurs in transit or while in the keeping, although every care will be taken.
   i. Limit: One prize per participant.
   ii. All entrants not complying with the rules will be disqualified. The organizer’s decision shall be final & binding.

c) Adjudication: The submissions will be judged on the basis of:
   (a) Originality & creativity. (b) Relevance to the contest theme. (c) Added value brought to the theme.

d) IMP: By entering this competition entrants will be deemed to have read these rules & agree to be bound by them. Organizer reserves the right to vary cancel or modify the competition or its terms & conditions I whole or part at any time.

e) Selection processes: A panel of judges shall select the three most outstanding photographs.

f) Handling of the Entries & Intellectual Property: Participant retains ownership of the copyright in any submitted photographs. However, by entering photograph(s) in this Contest, participant grants organizer the irrevocable, perpetual right to edit, adapt, use & publish in any media now known or hereafter discovered any or all of the photographs without compensation to the participant, his or her successors or assigns, or any other entity. ENTERING A SUBMISSION IN THIS CONTEST CONSTITUTES PARTICIPANT’S IRREVOCABLE ASSIGNMENT, CONVEYANCE & TRANSFERRENCE TO SPONSOR OF THE FOREGOING RIGHTS. The winner shall work with Sponsor to change the file in any way deemed necessary for publication of the photograph. The participants shall supply, upon request, original unmodified digital files.
# CBSE - shOObh Photography Contest

## REGISTRATION FORM

**Category:** [ ]

### Personal details (Category A – E)

- **Full name:**
- **Date of birth:** (DD) – (MM) – (YY)
- **Nationality:**
- **Language spoken:**
- **Permanent address:**
- **Tel.**
- **Mobile:**
- **Email:**
- **Story:**

### School / Organization details (Category A – D)

- **Name of the School / Organization:**
- **Address:**
- **Tel:**
- **Fax:**
- **Email:**
- **Website:**
- **Class:**
- **Instructor / Teacher’s name:**
- **number of children participated in the school in shOObh Photography Contest - 2014 in this category.**

**Signature of the Applicant:** ___________________________ **Date (DD) – (MM) – (YY) ___________________________**

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**Insert / Paste**

- **Applicant’s Color**
- **Photograph with signature**

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**Authorized Signatory**

**Signature with Stamp**

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**For office use only**

- **UID:**
- **Date:**
- **Auth Sign:**
- **Remarks:**