CIRCULAR

Subject: Regarding Bulk SMS facility for the Hos.

As per direction of director (Education), a bulk SMS facility has been provided to all the HOS of the Govt. Schools, GNCT of Delhi, so that they can inform all the parents about parents teacher meetings, Remedial Classes/Summer Camps/Holidays etc. through the schools login ID, HOS can send the SMS from the following link available in the MIS system of the Department:

School Plant – SMS Facility for Students

The following rules are to be followed by the HOSs:

1. No commercial communication to the parents.
2. No personal communication to the parents.
3. Only information related to school with the students.
4. Every SMS message must be verbatim, approved by HOS on file before sending the same, as the responsibility for the same lies with HOS.
5. Each SMS should be worded very carefully as even the slightest error/misuse can dent the departments reputation among parents/public at large.
6. Distt. DDEs must closely monitor the use of mass SMS facility by HOSs.

For any technical issues, please contact Mr. Avinash, Team Leader (MIS), at email on miscalid@gmail.com or on 011-23819902.

This issue with the prior approval of the Competent Authority

(Santosh Behera)
Joint Director(IT)

Heads of All Govt. Schools
Copy for information to:
1. PS to Secretary (Education)
2. PS to Director (Education)
3. PS to Spl. DE(IT)
4. All Distt. DDEs.