Sub: Observance of SWACHHTA PAKHWARA by the National Service Scheme (NSS) units of Delhi from 16th August to 1st September 2016.

From time to time, it has been urged by the Government to keep their schools and surroundings clean. NSS have been conducting various activities under the cleanliness drive in the past. The Hon’ble Minister of State (IC) for Youth Affairs and Sports, Govt. of India desired that NSS may observe and celebrate the Swachhta Pakhwara. Accordingly, Secretary (YA), Govt. of India directed the NSS organizations to observe the Swachhta Pakwara from 16th August to 1st September 2016 in all the Universities, Colleges and Schools having NSS In a befitting manner.

It is also proposed that “TIRANGA MARCH” will be organized by the NSS units on 22nd August 2016 in the Universities headquarters, having NSS and poster / painting competition on the theme “Tiranga” will also be organized by the Ministry of Youth Affairs & Sports, Govt. of India on 21/08/2016 at 10.00 AM in IG Indoor Stadium, New Delhi. Interested youth may send the entries on the prescribed registration form to Regional Director, Regional Directorate of NSS, 15/11, Jamnagar House, New Delhi - 110011 personally or through e-mail on the e-mail ID- nssrodelhi@gmail.com or pacnss@gmail.com directly by 18/08/2016 at 2.00 PM positively.

Accordingly, entire action plan and registration form for poster / painting competition on ‘Tiranga’ are enclosed herewith.

It is requested that the contents of the circular may be brought into the notice of all the desirous NSS volunteers for maximum participation in the Swachhta Pakhwara.

Copy to:
1. All Spl. Directors of Education
2. All District as well as zonal DDEs
3. Programme Coordinators (NSS), University of Delhi, Delhi.
4. Programme Coordinators (NSS), Jawaharlal Nehru University, Delhi.
5. Programme Coordinators (NSS), Jamia Milia Islamia, Delhi.
6. Programme Coordinators (NSS), AIIMS, Ansari Nagar, Delhi.
7. Programme Coordinators (NSS), Jamia Hamdard Faculty of Medicines, New Delhi.
9. Programme Coordinators (NSS), Indian Institute of Technology, Delhi.
10. All concerned Heads of the schools.
11. PS to Secy. (Edn.)
12. PS to Director (Edn.)
13. OS (IT) with the request to place the circular on website.
OBSERVANCE OF SWACHHTA PAKHWARA BY THE NATIONAL SERVICE SCHEME (NSS) UNITS OF DELHI (16th August to 1st September, 2016)

Background

Hon’ble Prime Minister Sh. Narendra Modi urged the people of India to keep their surroundings clean during his first address to the nation on the eve of Independence Day. NSS have been conducting various activities under the cleanliness drive in the past. During the review meeting, the Hon’ble Minister of State (IC) for Youth Affairs and Sports, Government of India directed NSS to observe and celebrate the Swachhta Pakhwara from 16th Aug to 1st Sept, 2016. Accordingly Secretary (YA) also directed the NSS organization to observe the Swachhta Pakhwara in all the Universities, Colleges and Schools having NSS in a befitting manner.

To observe the Swachhta Pakhwara in befitting manner NSS organizations propose to conduct various activities during the observance of Swachhta Pakhwara. All the NSS Units will ensure due publicity of the activities/programmes to be conducted through all possible electronic and print media, so that the involvement of general public is also ensured in the celebration of this event. All the Regional Directorates of NSS will be entrusted with the responsibilities of providing guidelines to all the NSS units and also monitor the programme/activities during the conduct of the event. All the Regional Directorate will submit a brief report along with the action photographs and paper clippings after the culmination of the event. They will also ensure the necessary support of local authorities and other agencies as an when need arises during the conduct of various activities.

As per the area of Municipal Corporation of Delhi and its wards, the institutions of Delhi having NSS will be identified and NSS Units of those institutions will be assigned to take up the marked area for cleanliness campaign. The Units so identified will be responsible for cleaning the area, assigned to them.

Action Plan

The following activities/programmes are proposed to be conducted by all the NSS Units located in Delhi during the observance of Swachhta Pakhwara from 16th Aug to 1st Sept, 2016:
16th August, 2016 One day seminar on Swachhta will be organized by all the NSS Units in the country, where locally available eminent speakers will be invited to address the NSS Volunteers on the various issues of Swachhta. The event will end with the Swachhta Shapath (Oath) by all the NSS Functionaries including NSS Volunteers.

17-18th August, 2016 All the NSS Units will devote two days for cleaning their respective campus of their institutions. They will ensure that they clean each and every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc.

19-21st August, 2016 During the period, the NSS Volunteers shall visit the adopted village/slum/area and take up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings. During the campaign the discussion will be focused on Open Defecation Free (ODF) village/slum/area. The villagers will be convinced to construct the toilets in their premises and also to make use of them. NSS Units will also be directed to procure informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.

22-26th August, 2016 All the NSS Units will devote five days for intensive cleaning the adopted villages/slums/areas. Efforts will be made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.

27-29th August, 2016 All the NSS Units will identify locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus stations etc., and dedicate their services for cleaning the area of the agencies and also to take up various welfare activities in the agencies.
30th-31st Aug. 2016 All the NSS Units of Delhi State will concentrate and take up the intensive cleanliness of the campuses of their institutions.

1st Sept., 2016 Approximately 30,000 NSS volunteers from various institutions of Delhi will act as Swachhta Senani (Ambassadors of cleanliness) on 1st September, 2016 to ensure that no garbage/waste is dumped/lying on public places. These volunteers will be carrying placards and banners depicting various messages of cleanliness to create awareness among the masses.
National Service Scheme
Organization of "TIRANGA March" by the NSS Units on 22nd August, 2016.

To mark the occasion of celebrating 70th Independence Day, the NSS units will organize "TIRANGA March" on 22nd August, 2016 in the 350 University Headquarters, having NSS. The NSS Units of the Universities along with the volunteers of their affiliated colleges will gather at University Headquarters to organize the march in a befitting manner. The event will start at 10.00 AM with SUVICHR, where eminent speakers will be invited to address the volunteers on the relevant issues, which will be followed by a march either in the University Campus or in the City. First 2-3 rows of the march will be carrying the National Flag and the other volunteers will be carrying placards depicting the messages of Nationalism. NSS Units of the Universities will also invite eminent people and the local freedom fighters to lead the march.
Poster/Painting competition on the theme ‘Tiranga’

National Service Scheme (NSS) Ministry of Youth Affairs & Sports, Government of India is organizing a poster/painting competition on the theme "TIRANGA" on 21/08/2016 (Sunday) at 10.00 AM in IG Indoor Stadium, New Delhi. Interested youth may send the entries on the prescribed registration form to Regional Director, Regional Directorate of NSS, 15/11, Jamnagar House, New Delhi-110011 personally or through e-mail on the e-mail id - (nssredelhi@gmail.com) or (pacnss@gmail.com). The entries must reach latest by 18/08/2016 2.00 PM positively. All the participants will get participation certificate. The participants will bring their own painting material i.e. brush, pencil, paints and board etc., only chart paper for poster/painting will be provided. The paintings/poster will be the copyright of Government of India. There will be attractive prizes for best poster/paintings. The participants has been divided into two categories:

1. The participants up to the age of 18 years of age as on 15/08/2016.
2. The participants above 18 and below 30 years of age as on 15/08/2016.

The judgement of judges about the paintings/poster will be final and no representation will be entertained in this regard. The participants must report at venue latest by 9.30 AM on 21/08/2016.

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Registration Form for Poster/Painting Competition on Tiranga to be held at IG Indoor stadium on 21st August 2016 at 10 AM

Government of India
Ministry of Youth Affairs & Sports
Regional Directorate National Service Scheme
12/11 Jam Nagar House
New Delhi.

1. Name of the participant: .................................................................
2. Date of Birth: ................................................................. In words
3. Father's/ Mother's Name: .................................................................
4. Address: ........................................................................
5. Email-Id: ................................................................. Phone No. :
6. Name of Institution (School/College) if studying: .................................................................

The Above informations are true and correct to the best of my knowledge.

(Signature of Participant)