## GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI DIRECTORATE OF EDUCATION: SPORTS & PHYSICAL EDUCATION BRANCH CHHATRASAL STADIUM: MODEL TOWN: DELHI-110009

NO.F.42(15)/DE/PE& NI/Misc./2024-25/ 1537 - 1547

DATED: 02 06 2025

## CIRCULAR

Subject: Activities under "माँ यमुना स्वच्छता अभियान" – A Clean Yamuna Awareness Campaign.

The Hon'ble Cabinet Minister GNCT Delhi, vide his D.O. no. 644 Dated 24042025, proposed a special drive or awareness campaign titled "माँ यमुना स्वच्छता अभियान" be launched across Delhi schools, with the support of education department. The objective would be to educate and inspire school students about the significance of a clean Yamuna And encourage their participation in environmental conservation efforts. (copy attached)

In compliance to the objective of this campaign, the calendar of activities from July 2025 to 31st March 2026 has been finalized and the HOS are directed to conduct the activities according to the given calendar.

| S.No. | Name of the Activity  | Duration  |  |  |
|-------|---|---|--|--|
| 1     | Essay Writing on the significance of a clean Yamuna             | July, 2025  |  |  |
| 2     | Drawing and painting competitions                               | August, 2025  |  |  |
| 3     | Speeches, debates and skits on water pollution and conservation | September, 2025   |  |  |
| 4     | Clean Yamuna pledge drives and awareness walks                  | October, 2025   |  |  |
| 5     | Cultural programme on Yamuna in School Annual Function          | To be organised as per the Annual function of the concerned schools |  |  |

Further, all concerned schools may collaborate with the NSS units in their respective schools to smoothly conduct and organize these activities and they may also connect with concerned Delhi Jal Board offices in their respective areas to organise interactive talks, motivational speeches, arrangement of education material and inviting Delhi Jal Board officers as guests in Annual School Functions.

Zone-wise monthly compiled report of the activities mentioned above is to be sent (along with the pictures/Short Video links) by the SPEs to this branch in soft copy through email for onward submission.

| "माँ यमुना स्वच्छता अभियान" – A Clean Yamuna Awareness Campaign compiled monthly report |           |                            |  |  |                               |                               |                 |                 |  |  |
|---|-----------|----------------------------|--|--|-------------------------------|-------------------------------|-----------------|-----------------|--|--|
| ZON<br>E  | MON<br>TH | NAME<br>OF<br>ACTIV<br>ITY | TOTAL NUMBER<br>OF SCHOOLS<br>PARTICIPATED | TOTAL<br>NUMBER OF<br>STUDENTS<br>PARTICIPATED | TOTAL<br>NO. OF<br>PHOTO<br>S | TOTAL<br>NO. OF<br>VIDEO<br>S | PHOTO<br>S LINK | VIDEO<br>S LINK |  |  |
|   |           |                            |  |  |                               |                               |                 |                 |  |  |

This issues with the prior approval of competent authority.

Encl.: As above

(DR LEENA VYXS) 02 0

ASST. DIRECTOR OF EDUCATION (PE&NI)

All the Principals/HOS of Govt./Govt. Aided/Pvt. Schools of Directorate of Education (THROUGH MIS), For strict compliance of above Instructions.

No.F.42(15)/DE/PE&NI/Misc./2024-25/1537\_1547

Dated: 02 06 2015

Copy forwarded to:-

- Secretary to Hon'ble CM, GNCT Delhi
- Secretary to Hon'ble MoE.
- 3. PS to Secretary, (Education) Old Sect, Delhi
- 4. PPS to Director (Education) Dte. of Education, Old Sect, Delhi
- 5. All the Addl. Director of Education Old Sect, Delhi
- 6. All the RDEs' Dte. of Education Delhi
- 7. The Dy. Director Sports, Chhatrasal Stadium, Model Town, Delhi.
- 8. The Dy. Director (PSB) with the request to circulate the circular among all the Pvt. Recognized Schools.
- 9. All DDE Districts & Zones with the request to circulate the same among all the Govt./Govt. Aided /Pvt. Schools of Directorate of Education.
- 10. All the SPE's Zones for strict compliance.
- 11. OS (IT) with the request to place the circular on website.

Jeena vyas) 02/06/2025

ASSTT. DIRECTOR OF EDUCATION (PE&NI)