## **GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI** DIRECTORATE OF EDUCATION: SCIENCE & TV BRANCH OLD GARGI COLLEGE BUILDING: LAJPAT NAGAR-IV; NEW DELHI-110024 Ph. No.: 26280408-12; Email: posup.sciencebranch@gmail.com

F.No. DE.40(6)/DDE/Sc.Br./2025/ 29-37.

Date: 11/04/2025

#### CIRCULAR

## Subject: Implementation of IEC (Information, Education, & Communication) plan on Plastic Waste Management and Single Use Plastic for the session 2025-26.

In reference to the fourth meeting of the Special Task Force under the Chairmanship of Chief Secretary, Govt. of NCT of Delhi was held on 11.03.2025 at 12:00 Noon at the Conference Room of the Chief Secretary, 5th Level, A-Wing, Delhi Secretariat, IP Estate, New Delhi, to monitor/review the progress in r/o Plastic Waste Management Rules 2106 and Single Use Plastic, large scale awareness programs are to be organized by the Directorate of Education, GNCT of Delhi.

In this regard, IEC (Information, Education, & Communication) plan on plastic waste management and Single Use Plastic has been implemented in all the Govt./Govt. Aided/Pvt. Unaided recognized schools of DoE, GNCT of Delhi vide circular F.No. DE.40(6)/Sci. Br./2022-23/268-173 dated 13.05.2022 and the same will continue as part of the large scale awareness programs on Plastic Waste Management Rule 2016 and single use plastic.

Therefore, all the DDEs (District) are requested to implement the IEC plan (Attached as Annexure-I) in all the Govt./Govt. Aided/Pvt. Unaided recognized schools under their jurisdiction in the session 2025-26 starting from April, 2025. Subsequently, they are also requested to submit the ATR (enclosed as Performa- I& II) related to the activities conducted in the respective period of time to the Science Branch, Directorate of Education, GNCT of Delhi at the e-mail id posup.sciencebranch@gmail.com before 25th of the months as given in the IEC plan.

This issues with the prior approval of the competent authority.

(Dr. C.S. Verma) Dy. Director of Education (Science)

Enclosed: As Above. F.No. DE.40(6)/DDE/Sc.Br./2025/29-34

Date: 11/04/2025

### Copy for information & necessary action to :-

- 1. P.S. to Secretary (Education), Department of Education, GNCT of Delhi.
- 2. P.S. to Director of Education, DoE, GNCT of Delhi.
- 3. P.S. to Pr. Secretary (Environment), GNCT of Delhi.
- 4. All DDEs (District/Zone) DOE, GNCT of Delhi to ensure the compliance please.
- 5. All HOSs of Govt./Govt. Aided/ Private Unaided recognized schools of DoE,
- 6. O.S. IT Directorate of Education to upload this circular on department website as well as in the public circulars. CERT

(Dr. C.S. Verma) Dy. Director of Education (Science)

Annexure- I

## IEC Plan on Plastic Waste Management and Single Use Plastic

Sr. No.	Theme	Objectives	Activities	Participating Students	<b>Time period in which the Activities are to</b> <b>be conducted</b> (Submission of Action Taken Report (ATR) with selected Photographs )		
5	р. 		1.Pledge (Attached)	1.All Students			
1	Waste Segraga- tion	regarding importance of waste segregation.	2.Short Videos/Documentary Clips	Once In Two Months (ATR to be submitted till 25th of May, July, September			
			3.Activities on waste segregation: Poster Making, Sloagan Writing, and Lectures by HoS/Eco-Club Incharge/Teachers		November, January, March by all the DDEs(District) in Performa -I)		
				1. Students of class 6 <sup>th</sup> to 12 <sup>th</sup> with the help of Eco Club Incharge/HoS	f		
		to raise awareness and educate regarding the	2.Pledge Campaign	2.All students.	<b>Once In Two Months</b> (ATR to be submitted till 25th of <b>May, July, September,</b> <b>November, January, March</b> by all the DDEs(District) in <b>Performa -I</b> )		
2			3.Short Videos/ Documetary Clips	3.6 <sup>th</sup> class to 12 <sup>th</sup> class			
			4. Activities to discourage the use of Single Use Plastic- Poster Making, Sloagan Writing, and Lectures by HoS/Eco-Club Incharge/Teachers	4. All Students			
	Ų	To create awareness about ill effects of		1.To be organised by the school for their students.			
3 -	impacts and	cloth or jute bags etc. available in the market.	2.Student Campaigns- Speech Competition, Essay Writing, Poem Writing and Recitation, Drama/Nukkad Natak/Role Play	2. $6^{\text{th}}$ class to $12^{\text{th}}$	DDEs(District) in <b>Performa-II</b> )		

			3.E-Brochers/E-Booklets/posters.	help of Eco Club Incharge/HoS.	Once In Two Months (ATR to be submitted till 25th of May, July, September, November, January, March by all the
	đ		4.Pledge	4.All students	DDEs(District) in <b>Performa -I)</b>
4	Littering of Plastics	To spread awareness and initiate campaigns against littering of plastics in public places, commercial spaces etc.	1.E-Brochers/E-Booklets/posters	0 00 12 11111 0110	Once In Two Months (ATR to be submitted till 25th of May, July, September, November, January, March by all the
			2. Pledge	2.All students	DDEs(District) <b>in Performa -I)</b>
5	Reuse plastic waste (Best out	Turning best out of waste as a habit of reusing plastic waste by turning it into some	Workshop/Campaign/Training/ Webinars/Seminar		Once In Two Months (ATR to be submitted till 25th of May, July, September,

#### Performa- I

#### (To be submiited By DDE (District) only)

Details of Number of Students participated in the Activities under various themes as in the IEC (Information, Education, & Communication) plan

District:\_\_\_\_\_

[	Type of Schools	Total Number of Schools	Total Number of Students	Number of Schools Participated	Number of Students Participated in the Activities under the various themes as in IEC Plan						
Sr No.					Pledge	Short Videos/ Documentaries	Poster Making	Slogan Writing		E- Brouchers/E- Booklets/Poster	Workshop/Campaign/T raining/Webinars/ Seminars
1	Govt.										
2	Govt Aided										
3	Pvt Recognized										
	Total										

Sign and Stamp of DDE(Dsitrict)

Note: This perfroma is to be submitted upto the 25th of the months: May, July, Spetmber, November, January, and March of the Session 2025-26 along with best quality photgraphs of each activity.

## Performa- II

## (To be submiited By DDE (District) only)

Details of Number of Students participated in the Activities under the Theme: Plastic Bags (Harmful Impacts and feasible Alertnatives) as in the IEC Plan

### District:\_\_\_\_\_

Sr No	Type of Schools	Total Number	Total	Number of	Number of Students Participated in the Activities under the Theme: Plastic Bags (Harmful Impacts and feasible Alertnatives)					
51 140.	Type of Schools	of Schools	Number of Students	Schools Participated	Workshops/Seminars/	Speech Competition	Essay Writing			
1	Govt.								,	
2	Govt Aided									
3	Pvt Recognized					and the second second second	and the second state of the second			
	Total									

Sign and Stamp of DDE(Dsitrict)

Note: This perfroma is to be submitted upto the 25th of the months: August and March of the Session 2025-26 along with best quality photgraphs of each activity.

## PLEDGE

102/0

- I pledge to contribute in creating a new, clean, healthy and plastic free India.
- I will not use plastic.
- I will educate others about the dangers of plastic use
- This planet belongs to us and we only can save it for our secure and bright future.

# शपथ

- में एक नए, स्वच्छ, स्वस्थ ओर प्लास्टिक मुक्त भारत के जि़र्माण में योगदान देने के लिए प्रतिबद्ध हूं।
- में प्लास्टिक का उपयोग नहीं करंगा/करुंगी।
- में दूसरों को प्लास्टिक के उपयोग के खतरों के बारे में शिक्षित करूंगा/ करुंगी।
- यह ग्रह हमारा है और हम ही इसे अपने सुरक्षित
  और उज्जवल भविष्य के लिए बचा सकते हैं।