

# Career in Management

Management is one of the largest, most varied and most interesting area of work in the global economy. In simple words, management is the process of managing people and resources in businesses. Though management can be done in every field, but generally, it symbolises a career in corporate houses, hospitality industry, multinational firms etc.

Management education enables one to understand all major and minor aspects of business administration. Planning, organising, leading, monitoring, delegating and controlling are some essentials of a management curriculum.

## Different areas of management-

Some of the traditional areas of management are-

- Finance
- Marketing
- Human Resource
- International Business
- Operations (Production and shop-floor management)
- Rural Management
- Agri-Business
- Education Management etc.

However, many new fields of specialisation have also cropped up due to globalisation and liberalisation. Some of these are-

- Retail Management
- Supply-Chain Management
- Logistics
- Event Management
- Health-Care Administration
- Money Management
- Real Estate Management etc

## Course Details

Courses in management are offered generally at undergraduate and postgraduate degree/diploma levels, by government and private management institutes. Individuals can pursue these courses through distance learning mode also.

## Courses at Undergraduate Level

Name of Course	University/ Institute	Duration	Mode of Entry	Minimum Educational Qualification	Website
BMS	Delhi University	3 years	Entrance (50%) + Interview (10%) + GD (10%) + 12th Marks (30%)	10+2 with Maths & English (Min 60% Marks)	du.ac.in
BBA	GGSIIP University	3 years	Entrance	10+2 with Min 50% Marks	ipu.ac.in
BBS	Jamia Milia Islamia	3 years	Entrance	10+2 with Min 50% Marks	jmi.ac.in
Integrated Program in Management	IIM, Indore	5 years	Entrance + Interview	10+2 with Min 60% Marks	iimidr.ac.in

## Courses at Post-Graduate Level –

A graduate from any stream can pursue post-graduate studies in management, leading to Masters in Business Administration (M.B.A.) or Post Graduate Diploma in Management (P.G.D.M.).

## Career Prospects

### Who employs Management Graduates

- Consulting Firms, Corporate Organisations, Multi-Nationals
- Banks, Foreign Banks, Foreign Financial Institutions
- Advertising Firms
- Consumer Goods Manufacturers, Export Houses, Business Houses
- Market Research Organisations
- Insurance Firms
- Government and Public Sectors
- Non-Profit Organisations

### Self-Employment Opportunities

- Freelance or Consultancies- Work as a freelancer or on a consultancy basis
- Social Enterprises- Which help people and communities or charity based organisations
- Sole Trader or Retailer- If you run your own business